John Raymon Panganiban

Freelance WordPress Developer │ Web Designer │ Webmaster

Contact information

Philippines

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Skills

WordPress Development

Elementor Page Builder

WooCommerce Integration

Website Maintenance & Debugging

Responsive Web Design (HTML5, CSS3)

Figma to WordPress Conversion

SEO Basics & Google Tools (Search Console, Analytics)

Hosting: cPanel & Cloudways

Basic PHP & JavaScript

Links

Portfolio

Linkedin

Professional Summary

Freelance WordPress Developer with over 9 years of experience crafting responsive websites using Elementor and transforming Figma designs into dynamic online experiences. Expert in managing full project lifecycles and maintaining optimal site performance with skills in cPanel, Cloudways, and SEO basics. Known for delivering secure, business-ready web solutions to international clients, showcasing adaptability and technical expertise in diverse industries.

Client History

Freelance Experience

Self-Employed — Jan 2016 - Present

- Develops custom WordPress sites for diverse clients, ensuring user-friendly interfaces.
- Manages full project lifecycle, from client consultation to site launch, enhancing client satisfaction.
- Provides ongoing site maintenance, ensuring optimal performance and up-to-date content.
- Communicates directly with clients to align expectations and deliver timely solutions.
- Executed projects for varied industries, demonstrating adaptability and technical expertise.

WordPress Developer │ Web Master

SecureAX, Singapore — Jan 2019 - Present

- Lead webmaster ensuring optimal site performance and uptime for SecureAX and clients.
- Oversee cPanel setups, including domain and WordPress installations, backups, and deployments.
- Design and implement project mockups using Adobe Photoshop and Elementor.
- Resolve plugin conflicts, layout issues, and system errors efficiently.
- Maintain sites with regular updates and performance checks, ensuring high reliability.

WordPress Developer │ Web Master

Simply Be Found — Sep 2024 - Present

- Transforms Figma designs into precise WordPress pages using Elementor.
- Maintains and optimizes landing pages and dashboards for marketing and sales.
- Collaborates with designers to ensure visual consistency and quick delivery.
- Manages website performance and updates via Cloudways hosting platform.

WordPress Developer

Pace SEO — Jan 2025 - Present

- Enhances outdated sites with modern WordPress frameworks for optimal performance
- Migrates and reorganizes content to ensure mobile-friendly, SEO-structured outputs
- Collaborates with SEO team to update content and improve site structure
- Solves layout issues to enhance user experience and site functionality

Education

BS Multimedia Arts & Science

MAPUA Institute of Technology, Philippines — 2007 - 2013